

# Macgregor State School SPONSORSHIP



## ***2022 Sponsorship Proposal Prospectus***

P: (07) 3323 4333

E: [OFFICE@MACGREGORSS.EQ.EDU.AU](mailto:OFFICE@MACGREGORSS.EQ.EDU.AU)

# About Macgregor State School

Named after Queensland's 11th governor Sir William MacGregor, and our local suburb, MacGregor State School opened in 1972. We have since established a very proud reputation as a school of excellence, enrichment and extension; consistently being one of the highest performing schools in student academic, performing arts and sporting results.

Our school uses the Australian Curriculum. We focus on improving all students' outcomes in English, Maths and Science using 21st century teaching strategies and technologies. To accelerate learning all our classrooms and outdoor learning areas are digitally rich. We also provide excellence programs in student leadership and citizenship. We recognise that our students have a full range of gifts and talents that we seek to develop.

Our commitment to cultivating an environment that supports each and every one of our 1300 students is at the core of our school community, and is reflected in the exemplary results, behaviour and pride that our students instil in our school. As an Independent Public School (IPS) we have a very active School Council and P&C Association. It's through community partnerships and support that Macgregor is able to provide the opportunities and resources to develop every child to their fullest potential.

## Our Statement of Purpose:

To provide a broad, quality education for every student at Macgregor in a happy, safe, supportive learning environment.



# Principal's Welcome

MacGregor State School is a coeducational state primary school that caters for students from prep to year 6. Currently about 1265 students attend our school and are predominantly from the surrounding suburbs of MacGregor, Sunnybank and Upper Mount Gravatt. At Macgregor State School, we aim to prepare pupils to take their place as contributing community members of the future and to be well-mannered, industrious pupils of the present and citizens of the future. We strive to make this school a secure and happy environment in which each student will feel important as an individual. At MacGregor State School we pride ourselves on valuable partnerships with the local community.

We are in the process of developing a Community Business Network. This community initiative serves to connect business and corporate supporters of our School throughout our community in a practical and mutually beneficial way.



**Mr. Lee Gerchow**

Macgregor State School Principal



# Our Identity



**1972** Macgregor State School was established on McCullough Street, Macgregor.

**50** years of leadership in state primary education is being celebrated in 2022.



**39** co-curricular programs on offer across the arts, sport and academic areas of interest.

**439** of our students play a musical instrument in a Macgregor ensemble.

**496** athletes representing Macgregor across 10 co-curricular sporting teams and programs.

**839** students form our choirs and performance dance ensembles.



**1265** students actively enrolled at Macgregor State School.

**90** catchment areas across Greater Brisbane, Ipswich, Logan and the Gold Coast are home to Macgregor students.

**56%** of our students are enrolled from our local catchment area.

**47%** of our students are female. We pride ourselves on being co-educational.

**71** countries of origin and cultural backgrounds for our students and their families. Diversity and inclusion are strengths we are exceptionally proud of and are at the core of our school values.



**71%** of our students are achieving an A or B in English.

**82%** of our students are achieving an A or B in mathematics.

**75%** of our students are achieving an A or B in science.

**96%** attendance rate across 1262 students.

# Sponsorship Benefits

Sponsorship from local partners is imperative to the success of our students. Having such a broad school community provides opportunities for businesses such as yours to deliver marketing objectives to a highly segmented target audience.

The enclosed sponsorship proposal outlines the scope of potential exposure to our community for your consideration. By partnering with Macgregor State School, you will have:



Exceptional marketing and networking opportunities to a captive audience of 1262 students and their families, 160 teaching and support staff, school supporters, alumni and likeminded local community businesses.



The capacity to advertise your business, products and services as an opportunity to increase revenue possibilities.



The opportunity to strengthen your relationship with Macgregor State School, which will be recognised by the school community and our affiliates.



Social media and digital marketing reach to over **2,600** Facebook followers, **450** families who subscribe to the MOSHC Times Newsletter, and our **800** families who annually purchase the school year book.

## Key Contacts

**Lee Gerchow**

Principal

**Laura Chamberlain**

Sponsorship and Communications Manager

**Rachelle Smith**

Business Manager

**Alpesh Malde**

School Council Chair

**Dr Jishu Das Gupta**

P&C Association President

**Amanda Lowe**

P&C Association Operations Manager



## School Contact Details:

Macgregor State School

P: (07) 3323 4333

E: [Office@macgregorss.eq.edu.au](mailto:Office@macgregorss.eq.edu.au)

370 McCullough Street, Macgregor, QLD, 4109



# Sponsorship Packages

Sponsorship entitlements can be negotiated to best suit your organisation's needs upon fulfillment of the attached EOI.

## Platinum Sponsor - \$10,000 p.a. *(Including GST)*

### Two platinum sponsorship opportunities are available.

- Recognition as a Macgregor State School Platinum Sponsor.
- Acknowledgement of sponsorship on the Macgregor SS Facebook page at the start and end of the sponsorship period.
- An exclusive slide presenting your company's name and logo as a platinum sponsor in our main administration building.
- An exclusive A4 page in the school year book dedicated to your company.
- Your company's name, logo, a 300 word business summary and a link to your website included on the 'Sponsor' page of our website.
- Permission to use the MSS, P&C, and MOSHC logo on your organisation's website.
- The exclusive presenting rights to one of the following two major school events:
  - MOSHC Family Movie Fundraising Night
  - Macgregor SS 50th Anniversary Gala Evening
- Your company's logo on the event invitation or permission form.
- Your company's logo on the opening slide of the event ceremony/screen.
- Your company's logo on the front page of the Macgregor SS enrolment booklets for a period of one year.
- A banner, provided by your organisation, on display at the 'Drop & Go' area at the very front of the school.
- Two complimentary tickets to the Macgregor SS 50th Anniversary Gala and Art Exhibition Evenings.

## Gold Sponsor - \$5,000 p.a. *(Including GST)*

### Five gold sponsorship opportunities are available.

- Recognition as a Macgregor State School Gold Sponsor.
- Acknowledgement of sponsorship on the Macgregor SS Facebook page at the start and end of the sponsorship period.
- An exclusive slide presenting your company's name and logo as a gold sponsor in our main administration building.
- Your company's name and logo included on the 'Gold' sponsor page of our school yearbook.
- Your company's name, logo, a 100 word business summary and a link to your website included on the 'Sponsor' page of our website.
- Permission to use the MSS and P&C logo on your organisation's website.
- The opportunity to activate your sponsorship at two of the following five school events:
  - Performing Arts Awards Ceremony
  - Sports Awards Ceremony
  - Macfest
  - Year 6 Graduation Ceremony
  - Macgregor SS 50th Anniversary Art Exhibition
- Your company's logo on the event invitation or permission form.
- Your company's logo on the opening slide of the ceremony.
- Two complimentary tickets to the Macgregor SS 50th Anniversary Gala Evening.

# Sponsorship Packages

## **Silver Sponsor - \$3,000 p.a. (Including GST)**

### **Ten silver sponsorship opportunities are available.**

- Recognition as a Macgregor State School silver sponsor.
- Acknowledgement of sponsorship on the Macgregor SS Facebook page at the start and end of the sponsorship period.
- Your company's name and logo shown on a slideshow as a 'Silver' sponsor in the main administration building.
- Your company's name and logo included on the 'Silver' sponsor page of our school yearbook.
- Your company's name, logo and a link to your website included on the 'Sponsor' page of our website.
- Permission to use the MSS and P&C logo on your organisation's website.
- The opportunity to activate your sponsorship at one of the following three school events:
  - Arts Week Celebrations 2022
  - Athletics Carnival 2022
  - Book Week Celebrations 2022
- Your company's logo on the event invitation or permission form.

## **Bronze Sponsor - \$1,000 p.a. (Including GST)**

### **Unlimited bronze sponsorship opportunities are available.**

- Recognition as a Macgregor State School bronze sponsor.
- Acknowledgement of sponsorship on the Macgregor SS Facebook page at the start and end of the sponsorship period.
- Your company's name and logo included on the 'Bronze' sponsor page of our school yearbook.
- Your company's name, logo and a link to your website included on the 'Sponsor' page of our website.
- Your company's name and logo shown on a slideshow as a 'Bronze' sponsor slide in the main administration building.
- Permission to use the MSS logo on your organisation's website.

# Expression of Interest

## Sponsorship Details:

Yes, our organisation expresses interest in the following sponsorship opportunity (please tick):

Sponsorship Packages		Pricing
<input type="checkbox"/>	Platinum Sponsorship (2 Available)	\$10,000 (Including GST)
<input type="checkbox"/>	Gold Sponsorship (5 Available)	\$5,000 (Including GST)
<input type="checkbox"/>	Silver Sponsorship (10 Available)	\$3,000 (Including GST)
<input type="checkbox"/>	Bronze Sponsorship (Unlimited)	\$1,000 (Including GST)

## Company Details:

Company name: \_\_\_\_\_

Sponsor Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook: \_\_\_\_\_

\_\_\_\_\_  
**Name of authorised person**

\_\_\_\_\_  
**Position**

\_\_\_\_\_  
**Date**

Please submit this expression of interest to Macgregor State School:

Sponsorship and Communications Manager

E: [office@macgregorss.eq.edu.au](mailto:office@macgregorss.eq.edu.au)

P: (07) 3323 4333

370 McCullough Street, Macgregor, QLD, 4109

A sponsorship offer will be forwarded to you upon receipt of this form.



# Terms and Conditions

All sponsors acknowledge that participation at Macgregor State School events implies certain responsibilities.

All details provided with this package are subject to change. Information contained within is provided in good faith, and it is expected that details will not change greatly between now and when the sponsorship agreement commences, however this cannot be guaranteed. Macgregor State School reserves the right to amend the sponsorship details contained in the package proposal. Any sponsor likely to be impacted by any change will be kept informed. The following terms and conditions are applicable to this sponsorship:

## 1. Definitions and Interpretations:

**Sponsor** means the person, firm, independent association, body corporate or authority that subsidises sponsorship monies to the organiser. All staff, employees, and representatives of the firm, unincorporated association, body corporate or authority are included in this definition of the sponsor.

**Organiser** means Macgregor State School and its representatives.

**Agreement** means the agreement of benefits between the organiser, Macgregor State School, and the sponsor as outlined on the Sponsorship Agreement Form and in these Terms and Conditions.

**Term** means the agreed upon period of time that the sponsorship benefits to both the organiser and sponsor are valid. The sponsorship period may differ between sponsors and will be specified on the Sponsorship Agreement Form.

**Fee** means the amount payable by the sponsor to the organiser in exchange for the sponsorship benefits as outlined on the Sponsorship Agreement Form.

## 2. Agreement for Participation and Acceptance:

- 2.1 Upon the Organiser's acceptance of this Agreement, a legally binding contract is established that both the Sponsor and Organiser must adhere to.
- 2.2 The Organiser reserves the right to reject any application for an Agreement to become a Sponsor should the proposed Agreement be inconsistent with guidelines established by the Department of Education.
- 2.3 All goods and services provided by the Sponsor must align with Macgregor State School's mission and values. It is the responsibility of the Organiser to ensure that associations to organisations, products or services are consistent with the goals, values and policies of Education Queensland and, in extension, support children's health, safety and wellbeing.
- 2.4 The Sponsor has the opportunity to negotiate a variation of the proposed sponsorship packages to best suit the needs and requirements of the Sponsor. The Organiser reserves the right to accept or reject any requested modifications.
- 2.5 The Organiser's acceptance of the Sponsor's offer will be communicated in writing and be subject to these Terms and Conditions.
- 2.6 It is the responsibility of the Sponsor to notify the Organiser of any change to participation or involvement.

## 3. Terms of Payment:

- 3.1 Following acceptance of the offer, the Organiser will forward a tax invoice for the sponsorship Fee as outlined on the Agreement which must be paid in full within 30 days.

# Terms and Conditions

- 3.2 Macgregor State School may terminate the Sponsorship Agreement for convenience at any time and will in such circumstances return the paid Sponsorship Fee.
- 3.3 The Organiser may immediately terminate a Sponsorship Agreement where:
  - a) Payment has not been received within 30 days of the tax invoice date;
  - b) The Sponsor is in breach of the Sponsorship Agreement and such breach cannot be remedied;
  - c) The Sponsor is in breach of the Sponsorship Agreement and fails to remedy such breach within 14 days of notice by the Organiser;
  - d) The Sponsor brings the Organiser into disrepute; or
  - e) Where the Sponsor ceases to trade.
- 3.4 The Organiser may, at its discretion, refund a higher proportion of the Sponsorship Fee where it is able to secure a replacement sponsor for the same sponsorship package.

## 4. Withdrawal:

- 4.1 Where the Sponsor terminates the Sponsorship Agreement for convenience, it will be entitled to the following refund:
  - a) Written notification received before 1 July 2023 – 50%
  - b) Written notification received after 1 July 2023 – 0%.

## 5. Indemnity:

- 5.1 Attendance at any events hosted by the Organiser is at the Sponsors' risk. The Organiser accepts no liability whatsoever (other than as required at law) for any losses that the Sponsor may suffer.
- 5.2 The Sponsor agrees to indemnify the Organiser for any injuries (including death) and property damage caused or contributed to by the Sponsor or its employees, sub-contractors or agents.

## 6. Force Majeure

- 6.1 Neither the Sponsor nor Organiser will be liable for failing to perform the commitments outlined in the Sponsorship Agreement should the failure be triggered by circumstances beyond reasonable control.

## 7. Privacy and Confidentiality

- 7.1 The Organiser will follow due process of the Sponsorship Agreement with transparency and will adhere to all requests from the Sponsor for privacy and confidentiality in respect to the contribution.
- 7.2 The Organiser agrees to comply with the Privacy Act 1988 (Cth) whether or not that legislation applies to it and will not collect, use, disclose any personal information provided under the Sponsorship Agreement without express consent from the data subjects concerned.